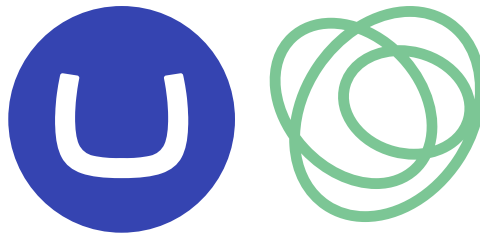


Take it From Us

Top Reasons Blend backs Umbraco



A quick introduction.

Umbraco, also known as the “friendly” CMS, combines the ease of an entry-level solution with the extensibility of an enterprise-level solution. It's part of the reason that Umbraco was recently voted the #1 CMS in Europe and why they're quickly growing in North America. Umbraco's key product offering is the security and stability of an enterprise-level solution without the hefty price tag or tools that don't fit your needs.

Blend + Umbraco.

Over the last few decades, Blend has explored, implemented, and supported various CMS options. But many times, we concluded that some platforms don't meet the caliber of standards we expect on behalf of our clients. Umbraco is different. Over a decade later, we're still all in on this platform.

Here are a few reasons why:



An editor-friendly CMS allows editors to quickly learn how to edit their site and create even complex content with ease and confidence. Umbraco makes it easy to find, manage, and create content.



The Umbraco CMS is an open-source .Net MVC solution backed by a well-established company and partner network. The open-source and free nature of the solution allows organizations to spend their budget on building a great solution instead of on licensing costs.



Umbraco can be hosted locally for free, placed in the cloud, or hosted within Umbraco's managed cloud environment. New instances can be activated in minutes.



Umbraco provides both a traditional CMS templating system and a Content Delivery API to allow for headless systems. Your content can be published to a traditional site, a headless site, and a mobile application all at once.



Umbraco's composable DXP approach allows you to select your favorite tools for your digital marketing stack. You're not locked into a single suite of tools. To complement the extendable nature of the platform, the Umbraco Marketplace includes a wide variety of pre-built extensions to help develop solutions for common tasks, including forms, synchronization, e-commerce, personalization, and more.

We've had years of success with Umbraco, and we've detailed a few of them for you.